



**Madras Management Association**

**presents**

**NFNLP (USA) Certified & Updated 2018**

# **6 - Day Online NLP Basic Practitioner Course**

**FACILITATED BY**



**K ARAVAMOOTHAM**

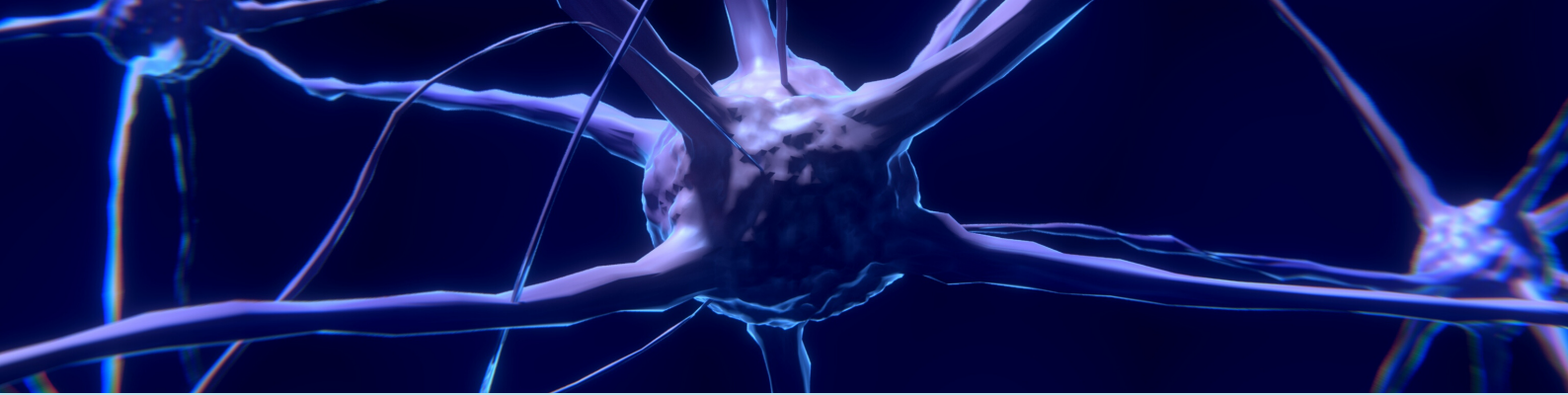


**Dr SUMATHI NARAYANAN**

**28th, 29th August,**

**4th, 5th, 11th & 12th September 2020**

**10:00 AM to 01:00 PM and 03:00 PM to 06:00 PM  
(01:00 PM to 03:00 PM Extended Break)**



## Introduction

**Neuro-Linguistic Programming – NLP is the science of excellence.** It offers practical and rapid methods for personal growth and influence. It is the study of how people do things, how they think, process information, behave and about using what works and discarding what does not. NLP is used extensively in Business, Law & Sales and has seeped into every self-help or business communication book.

NLP began in psychology, helping therapists achieve quick, long lasting changes in their patients. Today it is used successfully in areas such as Personal Growth & Improvement, Work, Business, Therapy, Teaching, Training, Learning, and Quality Health Care.

## WHO WILL BENEFIT:

This course is essential for anyone serious about truly fulfilling his or her potential. It will benefit everyone from a recent graduate to a top executive, irrespective of profession or discipline. CEO's, Managers, Businessmen, Consultants, Trainers, Doctors, Lawyers, Accountants, Teachers and other professionals will find it rewarding.

An investment of 6 days and a nominal fee will give you insights and abilities you never thought possible. Receive the benefit of years of experience in just hours. You will bring home proven techniques to improve your client's lives NOW! You will be experiencing a personal transformation that will leave you inspired, informed and motivated.

## You will

- **Learn in 6 days.**
- **Obtain hands – on experience in NLP**
- **Sharpen your therapy skills in ways you never thought possible.**
- **Learn everything you need to use NLP in your life now!**

## You will learn how to:

- ✓ Build and maintain rapport – the key to successful relationships
- ✓ Gather specific, high quality information from others and use it to achieve your outcomes
- ✓ Increase the range of what you see, hear & feel so you know more about what's going on
- ✓ Effectively use metaphors, as all great communicators do
- ✓ Generate practical, well-formed outcomes and how to achieve them
- ✓ Design interventions to move a person / organisation from a present state to a desired state
- ✓ Create the right context for successful individual and organisational change
- ✓ Change unwanted behaviours in positive ways
- ✓ Determine what is important to yourself and others
- ✓ See what is going on inside others
- ✓ Talk another person's language
- ✓ Create your own personal state of excellence
- ✓ Communicate clearly and effectively
- ✓ Make meetings work
- ✓ Mediate and negotiate more successfully
- ✓ Recognise and use powerful language patterns
- ✓ Develop your behavioural flexibility and creativity
- ✓ Be more at peace with yourself
- ✓ Help yourself/others manage depression, stress & relieve any psychological deficiencies

*... And much, much more*

**NFNLP(USA) certificate will be issued four to six weeks after completion of the course.  
It is mandatory for participants to attend all six days.**

## WORKSHOP CONTENT

- ✓ Quick impact therapy
- ✓ How to build & maintain multilevel rapport
- ✓ How to maintain rapport with groups
- ✓ How to see and hear expertly
- ✓ How to improve personal/professional relationships
- ✓ How to use client's resistance to your advantage
- ✓ How to make rapid, lasting changes
- ✓ How to access personal strengths and resources
- ✓ How to solve problems at the subconscious level
- ✓ Fast phobia cure – how to stop phobias in minutes
- ✓ How to ask the right questions
- ✓ How to change personal history. Change the way you remember your past. How to turn negatives into positives!
- ✓ How to reframe your life
- ✓ All types of anchoring techniques
- ✓ Eye accessing cues
- ✓ Re-parenting your inner child

### WORKSHOP LEADERS:

**Mr. K. ARAVAMOOTHAM**, Management Consultant, Corporate trainer and CERTIFIED GOLD MASTER TRAINER OF NFNLP, USA. He has over 25 years of rich experience in automobile and industrial selling and over 20 years in teaching and training all over India. He has conducted several NLP practitioner and master practitioner workshops in the last 20 years. He has trained in NLP under Dr. Richard Bandler, Dr. William Horton, Andrew Austin, Shelle Rose Charvet, Mark Andreas, Dr. Richard McHugh, Dr. Reza Borr, & Mr. Mick Lawrence and has undergone over 200 days of NLP workshop training. He is a licensed trainer of Louise Hay's "Love Yourself, Heal Your Life" programmes. He is past President of The Hypnotique Circle (Madras) and past President of TA Study Circle (Madras).

**Dr. SUMATHI NARAYANAN**, Ph.D., Doctorate in Human Development, she is a Corporate Trainer with over 40 years experience. She is President, Creative Communication and Management Center, Chennai. Trained in NLP under Dr. Richard Bandler, Dr. William Horton, Dr. Richard McHugh, Dr. Reza Borr, Mr. Mick Lawrence, Mr. Andrew Austin & Mr. Mark Andreas, she is a Certified GOLD MASTER TRAINER of NFNLP, USA. She uses and applies NLP in all her workshops and counselling. She is an ACA Certified Professional Supervisor for Counselors. She is Founder Secretary, Indian Academy of Professional Supervisors and Founder member of The Hypnotique Circle (Madras). A former Secretary and Treasurer of C.C.F., she is a Founder Member and former Secretary of TA Study Circle (Madras).

## Fee Details:

**Rs. 15500/- + 18% GST**

**Early bird for the first 10**

**Participants = ₹14,000/- + 18% GST**

**The Fee includes NLP Certificate from USA worth more than Rs. 4,000/-; Trainer Fee, Soft Copy of NLP Manual & Study Material & MMA Facilitation Charges.**

For Registration, Mail us to [mma@mmachennai.org](mailto:mma@mmachennai.org) with Your Name, Contact Number & E-Mail ID (Please await our advice before making Payment)

# To Register / Clarifications,

**Mail us to  
mma@mmachennai.org**

**Contact Mr Sriram  
through 9952019173**

**Contact  
Gp Capt Dr Venkataraman  
through 9444700068**

**REGISTER NOW**

